

AS SEEN IN *Forbes, Fortune & Entrepreneur*

CENTRAL PENNSYLVANIA BUSINESS LEADERS



Ready for What's Next

By helping clients reach the next level, professional services firm RKL LLP is designing a new future for its clients, team, and industry.



"We're always exploring ways to better serve our clients' needs and help them seize opportunities by bringing together the best of our capabilities and expertise."

TRADITION OF INNOVATION

Since the launch of its IT consulting entity, RKL eSolutions, in the early 2000s, RKL continued to explore new business opportunities, creating many diverse practice areas and service offerings, such as medical billing, business transaction support, HR consulting, data analytics, and risk management.

2022 was notable for the launch of a brand new entity, RKL Virtual Management Solutions, and RKL Private Wealth, a reimagined spectrum of wealth-focused services. RKL Virtual elevates daily management of core functions, like accounting, finance, and HR, into improved performance and results. RKL Private Wealth takes a unified approach to life and legacy planning for high-net-worth individuals and families, with a lineup of financial planning, tax, investment, and advisory solutions.

This comprehensive and forward-looking support has earned the

In today's rapidly accelerating business environment, there's always a new challenge around the bend. Some may find this daunting; at RKL LLP, it's galvanizing. Change is fertile ground for innovation and growth for the Pennsylvania-based CPA and advisory firm.

RKL's entrepreneurial vision has long distinguished it from traditional, compliance-based firms. Equally focused on helping organizations navigate the everyday and advance toward big-picture goals, RKL is well-versed in identifying emerging needs and developing solutions to address them.

"We're always exploring ways to better serve our clients' needs and help them seize opportunities by bringing together the best of our capabilities and expertise," explains RKL CEO Ed Monborne.

loyalty of RKL clients, who rate the firm's service as world-class with a 92% net promoter score. "Our partnership with RKL gives me peace of mind and confidence—I know they have my back as I continue to explore expansion and growth opportunities," says Steve Dyer, a Clean EatZ franchise owner based in Lancaster, Pennsylvania.

SYNCING INTEREST WITH IMPACT

RKL's entrepreneurial vision also creates compelling development opportunities for its more than 600 team members. The firm's leaders are adept at detecting new interests among the team and connecting (or creating) outlets to develop that passion into business lines or service offerings.

In the past two years alone, RKL's ability to sync individual interests with emerging client demand helped to expand the firm's cybersecurity offerings and data analytics expertise. Providing opportunities outside the traditional accounting career paths has opened the door to a more diverse workforce and talent pipeline for the firm.

This commitment to creating new ways for its team members to serve clients, solve business challenges, and grow as professionals and people is one of the biggest reasons RKL has been named one of the Best Places to Work in PA for six years running.

GROWING STRONGER

RKL also continues to unlock opportunity through expansion into new communities. Within the last year and a half, the firm grew its presence in the Lehigh Valley and extended its footprint westward to serve more of South Central Pennsylvania and Western Maryland. RKL is the largest CPA and advisory firm headquartered in Central and Eastern Pennsylvania, and the firm currently ranks as the 15th-largest in the mid-Atlantic region and 62nd nationwide.

"It's an exciting time at RKL as we continue to expand the notion of what's possible for our team, our clients, and our communities," says Monborne.



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